




Teesside
University
International
Business School

exec+

Transformative
Leadership Programme





We are committed to working with you to grow your business and equip your team with the skills and knowledge to succeed.

We recognise that people are your greatest asset and represent cultural leaders and growth catalysts for your business.

Future proofing your organisation and your people, is as important as future proofing your product or service portfolio.

TRANSFORMATIVE LEARNING FOR BUSINESS LEADERS

Ensuring your leaders have the skills, knowledge and experience to meet the present demands of the business, and are equipped to deal with future challenges for the next generation of leaders is critical. Our exec+ range of learning packages are tailored to meet the needs of each organisation.

They are specifically designed to support individuals to lead, inspire and catalyse business growth, cultural progress and positive change.

SENIOR EXECUTIVE TEAM
FUTURE LEADERS



INNOVATION
STRATEGY
LEADERSHIP
CHANGE MANAGEMENT
ORGANISATIONAL DEVELOPMENT



PROFESSIONAL
DEVELOPMENT
PROGRAMME

CUMBRIA CONSTABULARY

MENTORING AND EXECUTIVE COACHING PROGRAMME

Teesside University Business School and Cumbria Constabulary have worked together for four years. The Business School and Cumbria Constabulary developed and deliver mentoring and executive coaching to a closed cohort of 60 senior police officers – primarily at Sergeant, Inspector or Chief Inspector rank - with identifiable leadership promise and characteristics profiled by Cumbria Constabulary.

The Mentoring and Executive Coaching programme involved the delivery of five one-to-one sessions per participant, with each participant initially completing a personal diagnostic report followed by a series of individual exercises and tools culminating in a set of common and agreed SMART career goals for each participant.

“

PROGRESS YOUR CAREER

'Particularly useful was the setting of tasks around my development, that I wouldn't otherwise have pushed myself to complete without that accountability. I feel much more confident moving forwards and would highly recommend coaching to anyone looking to progress their career.'

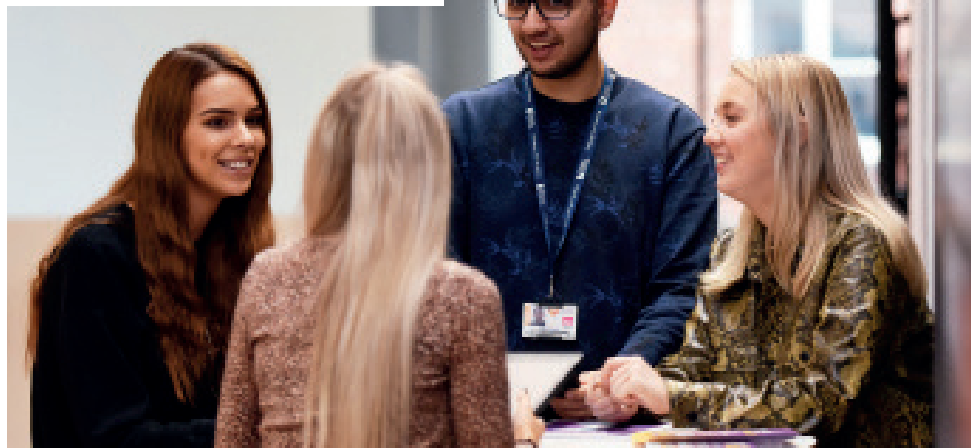
Charlie,
Cumbria Constabulary participant



YOUR BESPOKE OFFER

Our exec+ programmes are aligned to our core ethos of entrepreneurial thinking, enterprise and co-creation, and are designed to inspire, motivate and upskill your current and future leaders.

exec+ helps to position your business for growth and increased productivity. Developed in collaboration with industry partners – to maximise relevance and ensure you get the best possible return on time and investment – we work with you to tailor our programmes to meet your needs.



1

**DIAGNOSTIC
AND
DISCOVERY**

2

**DELIVERY
AND
IMPLEMENTATION**

3

**EVALUATION,
EMBEDDING AND
MOVING
FORWARD**



YOUR BESPOKE OFFER

You can tailor an executive package from our suite of modules to suit your needs. From short, succinct courses that hit a specific skills button, to accredited programmes counting towards a nationally recognised qualification, our academic team work with you to understand your business strategy and the results you want to achieve through a tailored learning package.

We work alongside organisations from an array of sectors and geographies to inspire and motivate their current and future leaders. Explore our case study with SABIC and discover how we can work with you to deliver real impact and positive change for your organisation.

WE DIAGNOSE

to gain a full understanding of your business direction, values and strategy, and the challenges you face.

WE DESIGN

a fully customised programme to suit your timescales, preferred method of delivery and content requirements.

WE DEVELOP

an impactful programme of exercises, materials and tools to fulfil the training required.

WE DELIVER

the perfect training package, delivered by industry experts in a style which suits your workforce, and at a time that works for you.



The background of the entire page is a photograph of several wind turbines silhouetted against a vibrant sunset sky. The sun is a bright, glowing orb on the horizon, casting a warm orange and yellow light across the clouds. The water in the foreground is dark and reflects the light from the sky. At the top of the page, there are decorative vertical bars of varying heights and colors (white, grey, brown, blue) that resemble a stylized skyline or data visualization.

SABIC

Working in collaboration with Saudi Arabian chemical company SABIC – one of the world's leading petrochemical manufacturers – we developed a series of business masterclasses for them.

The masterclass series, for 30 employees, was designed to help grow the capabilities of middle managers and covered a wide variety of topics, from effective communication and mentoring, to motivational team leadership and human resources.

“The beauty of the masterclass series is that individuals can pick and choose which modules suit their needs. The range of personal development we’ll see across all areas will be quite significant. Highly trained and developed managers are key to the success of our business and our ability to achieve our aims.”

Kathryn Harper,
Senior Specialist Talent Analytics, SABIC

سابك
sabic



GET IN TOUCH

Contact our team for a tailored programme for your valued leaders.

T: 01642 738500

E: tubsbusiness@tees.ac.uk

Teesside University

Middlesbrough

Tees Valley

TS1 3BX UK

T: +44 (0) 1642 342933

tees.ac.uk

