Teesside University Academic Strategy

Mission:

Teesside University generates and applies knowledge that contributes to the economic, social and cultural success of students, partners and the communities we serve. Through education enriched by research, innovation, and engagement with business and the professions, we transform lives and economies.

Vision:

Teesside will be a leading University with an international reputation for academic excellence that provides an outstanding student and learning experience underpinned by research, enterprise and the professions.

STRATEGIC AIMS

To be the preferred choice for a diverse range of students and professionals by providing a stimulating learning environment and innovative curricula that provides an outstanding student and learning experience.

To be an international university with a global network of partnerships that attracts high quality students and staff from across the world.
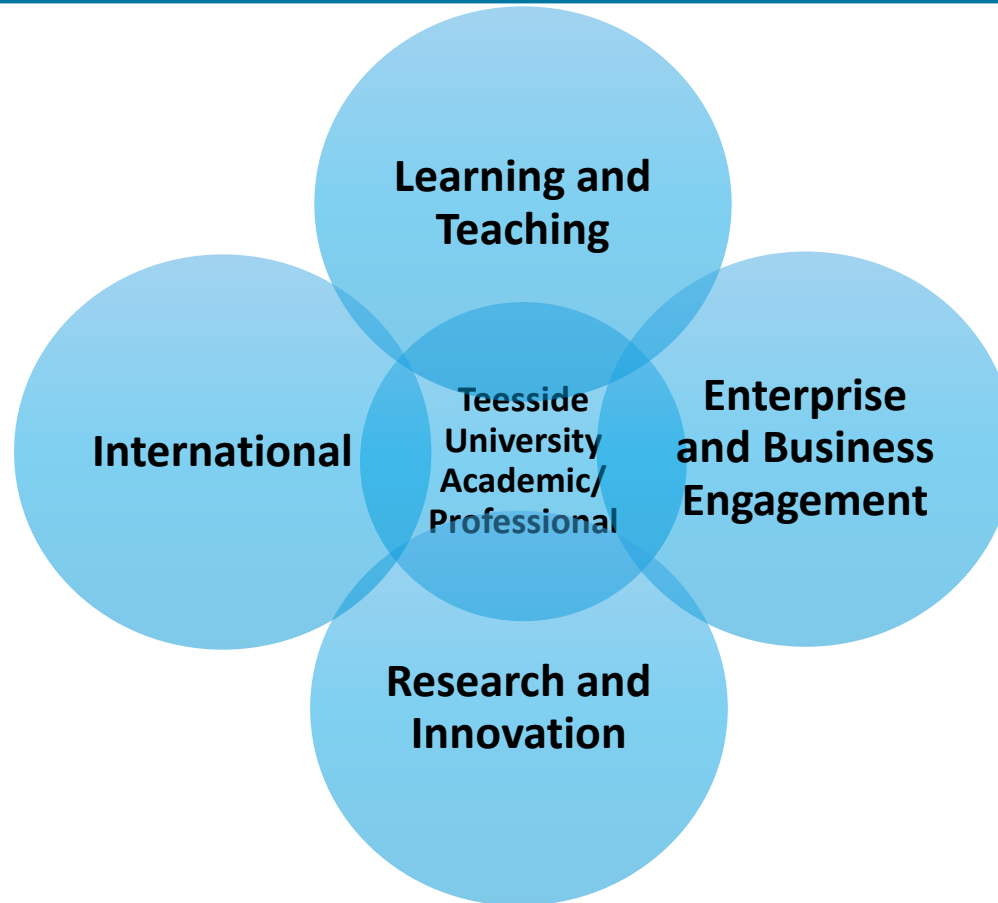
To provide client-focused knowledge services for industry, businesses and the professions that inform student learning and research to support innovation, regeneration and economic growth.

Learning and Teaching

International

Teesside University Academic/ Professional

Enterprise and Business Engagement

Research and Innovation

World-leading and internationally excellent research in selected areas of strength that informs learning and teaching, partner activity and knowledge transfer.

STRATEGIC ACTIONS

Learning and Teaching

- Create a learning culture and an innovative curriculum with inspirational teaching informed by research and employer engagement;
- Collaborate with employers and organisations to develop graduate skills, work experience, and relevance to ensure real world impact;
- Create a stimulating learning environment that provides the space, facilities and technology for effective learning and personal development;
- Develop professional high quality staff that deliver to student expectations.

Enterprise & Business Engagement

- Develop a network of global business and academic partnerships to enhance enterprise and business engagement;
- Grow CPD activity and corporate learning partnerships to generate enterprise and consultancy income;
- Increase the numbers of graduate placements and employability rates;
- Grow the number of graduate start-ups and spin-out companies using University knowledge and research.

Research and Innovation

- Develop high quality research in selected disciplines and cross-disciplinary themes that has *real world* impact;
- Integrate research into teaching and knowledge transfer to develop real world application;
- Use research to support scholarship and personal development for every member of academic staff;
- Grow post-graduate study and research skills.

International

- Grow international student numbers on campus to create a culturally diverse learning community;
- Create opportunities for international experience within the curriculum and promoting cross cultural understanding;
- Grow transnational education opportunities to facilitate student and staff exchange and diversify income streams;
- Facilitate international research and knowledge transfer.

ENABLERS

- Revised Structures
- Processes
- IT/Facilities
- Skills, Expertise & Staff Development
- Communications

STRATEGIC FRAMEWORKS

| Academic Excellence | Service Excellence | Transformational Change | Economic and Social Impact |

VALUES

- Delivering Excellence
- Empowering Individuals
- Fostering Creativity
- Embracing Diversity
- Open Communication
- Commitment to Sustainability
- Leadership and Responsibility