

# CHARTERED MANAGER DEGREE APPRENTICESHIP PROGRAMME **CMDA**



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# GLOBAL

## IN OUTLOOK

### FIND OUT MORE

- T: +44 (0)1642 342312
- E: [cmda@tees.ac.uk](mailto:cmda@tees.ac.uk)
- [tees.ac.uk/businesssch](https://tees.ac.uk/businesssch)
- [@TeessideUniTUBS](https://twitter.com/TeessideUniTUBS)
- [Teesside University Business School](https://www.linkedin.com/company/Teesside%20University%20Business%20School)

### OUR VISION

TO BE A GLOBAL HOME FOR ENTERPRISING AND CONFIDENT LEARNERS, PROVIDING A SPRINGBOARD TO THE WIDER WORLD



# WELCOME

## TO TEESSIDE UNIVERSITY BUSINESS SCHOOL

We believe that entrepreneurship is a powerful driver of economic and social value creation and that it is a skill that can be learnt. We're a modern, enterprising and dynamic business school offering a blend of academic excellence, entrepreneurial thinking and real-world orientation.

**Through our focus on entrepreneurial leadership, we develop leaders with the cutting edge knowledge, skills, confidence and mind-set to make a real practical difference to people's lives and the success of businesses and economies.**

Working with employers our curriculum is designed to develop confident, enterprising and proactive graduates who are:

- > CIVIC IN THINKING
- > ENTERPRISING IN ATTITUDE
- > COLLABORATIVE IN ACTION
- > GLOBAL IN OUTLOOK.

At Teesside we have a rich and deeply embedded culture of innovation and enterprise where academic underpinning is explored through interactive delivery of real-world examples within a supportive but challenging learning environment.

We look forward to welcoming you.

**Dr Susan Laing**

Dean  
Teesside University Business School

Enterprise is woven through all our programmes, which cover the full range of career development opportunities from higher degree apprenticeships and undergraduate degrees through to postgraduate, doctoral and executive education.

We've built warm and reciprocal links with leading global organisations including the Bank of England, Hyper Island, Kaplan and TEDx. We also work closely with regional partners such as the North East Chamber of Commerce, Darlington Building Society and Middlesbrough Football Club, ensuring that we place Teesside strongly on an international stage – giving you a springboard into these connections.

We invite you to challenge your thinking, secure your future success and make an impact in the wider world – join us at Teesside University Business School where you will accelerate your future.



# MANY THANKS

## FOR YOUR INTEREST IN OUR CHARTERED MANAGEMENT DEGREE APPRENTICESHIP

The environment in which businesses operate today is extremely dynamic, posing a myriad of challenges and uncertainty for business professionals, managers and their organisations.

**The overall aim of the Chartered Management Degree Apprenticeship (CMDA) is to develop reflective, entrepreneurial, innovative and responsible business professionals and managers with the necessary knowledge and skills to contribute in supporting and developing their organisations in a complex environment.**

The programme offers an exciting and well-balanced integrated curriculum that places a large emphasis on the application of knowledge in the organisational setting. You will develop your personal, professional, critical thinking and reflective skills in order to prepare you to manage, lead and transform your organisations.

The CMDA is designed to be flexible in delivery, in order to cater for a diverse range of learners from a variety of professional backgrounds. Experiential learning will take place through workshops and action learning sets, and will all be supported with learning technologies that will facilitate a blended learning approach to fit with busy work and life schedules.

Our vast network of industry partners will offer real insights from the world of business that can be incorporated into your role, whilst providing opportunities for you to develop your business networks and driving real value into your work-based setting.

I look forward to supporting you in your learning journey.

**Suzanne Withrington**

CMDA Course Leader  
Teesside University Business School



## THE CHARTERED MANAGER DEGREE APPRENTICESHIP PROGRAMME

The Chartered Manager Degree Apprenticeship (CMDA) is industry-driven, professional body-aligned and government-supported. It combines excellent business education, work-based learning and professional development to support the growth of graduate-level managers, for now and the future.

This course is for you if you want to become a professional manager – taking responsibility for projects, people, operations and/or services to deliver long-term organisational success. You could be at the start of your leadership career, from any sector, in any size organisation, aspiring to become a professional manager, or you could be an existing manager with practical experience already, but wanting a more structured learning approach and further development.

As an apprentice you are employed while studying for a work-based BA (Hons) Management Practice degree at Teesside University Business School. Successful completion of the course gives you an honours degree and full Chartered Management Institute (CMI) Chartered Manager status. Chartered Manager is the highest achievable status in the management profession, is awarded only by the CMI and is recognised and valued across all sectors.



## OUTSTANDING LEARNING AND TEACHING



The course team have extensive experience of the challenges that face work-based learners and are responsive to queries, and sympathetic to learners' specific needs.

Many have significant work experience outside the higher education environment and therefore are able to relate to the reality of the learners' experiences and challenges in the work-place, helping learners to contextualize and integrate theory and practice. The programme is experiential in nature and therefore the associated pedagogy ensures a rich authentic learning experience.

**The apprenticeship levy has meant that businesses are looking at new ways to train their staff in order to utilise the funding available, and providers are responding in kind.**

Research by Investors in People reveals that poor leadership and management is costing the UK £84bn per year in lost productivity every year. UK businesses will struggle to perform to their potential if their staff have not been trained in how to lead, or helped to develop the skills they need to manage the tasks of others. New employer-designed degree apprenticeships offer such training opportunities.

**Ian Myson**

Director of HE partnerships,  
Chartered Management Institute



# OUR FACILITIES

We've invested over £270m in our high quality, friendly town campus at the heart of Middlesbrough. With state-of-the-art learning spaces fully equipped with the latest technologies, we provide the perfect learning environment for you to study. Our new Business School building opened in September 2018 and our CMDA students will have dedicated learning space to work collaboratively while on campus. With further investment planned into the development of the campus over the next five years, the learning environment is going to continue to develop to ensure it remains innovative and offering an outstanding student experience.



## THE LIBRARY

We've recently invested £7m to transform our library. Enjoy our bright, modern, technologically-enabled environment with spaces to suit all learning styles. We offer places for group work and discussion, individual and silent study areas, as well as a learning café serving hot drinks and food. Benefit from access to 145m learning resources, including 490,000 ebooks, 97,000 e-journals and over 200 databases to find the latest research. You can access electronic resources from your own home. Our library is also open 24/7 so we're equipped for night-owls too.



## GUEST INPUT

We are an award-winning university when it comes to business engagement. As a CMDA student, you will be exposed to a variety of leading industry practitioners who will provide guest lectures and conduct workshops. We recognise the importance of the practitioner voice to help you understand live issues in business and, of course, to develop your own personal business network.



## ONLINE STUDY ENVIRONMENT

Our CMDA has been purposefully designed to cater for learners who are work-based and who may not work locally.

You can access all the module materials via our online platform, Blackboard. You will also actively participate in online discussion groups and virtual seminars and have access to a variety of podcasts and other digital materials to shape your learning. All your assignments are submitted electronically, so there is no need to be on campus on assessment deadline days.

You are supported in a variety of ways to ensure you get the best experience from your time with us. Support is available whether you are on campus or studying remotely. The course tutors have extensive experience in industry and understand the challenges faced by work-based learners. The online portal contains all the guidance and information you will need to successfully complete your degree and your apprenticeship. The state-of-the-art onsite library at Teesside University is an inspirational place to study in groups or on your own. You will also have instant access to Management Direct, which is the CMI leadership development portal and contains literally thousands of resources.



# BENEFITS FOR EMPLOYERS

Develop specialist expertise and high-level skills while keeping your business up-to-date with industry knowledge.

As one of the UK's leading providers of degree apprenticeships, approved by the Education and Skills Funding Agency, we have a proven track record in working with organisations across all sectors, giving you real input into your sector's skills provision.

We also have a proven track record of delivering work-related education, industry and business partnerships and learn-while-you-earn programmes. We've worked with big brands and organisations for decades and developed a modern apprentice partnership with the North East Chamber of Commerce.

- > Tuition fees are paid by a combination of employer and government investment
- > Develop the expertise you need with direct input into the skills provision for your sector
- > Upskill, motivate and retain your existing employees – with no age limit
- > Apprentices can fill higher-level skill gaps

## ADDING VALUE TO YOUR BUSINESS

North Star has worked in partnership with Teesside University for a number of years. This partnership enabled us to identify how we could develop the managers and leaders of the future through an academic route.

This perfectly complements our cultural approach to the development of leaders from across the organisation. Our students have massively benefitted, as has North Star.

### Carole Richardson

Director of People and Culture,  
North Star Housing Group Limited



# BENEFITS FOR EMPLOYEES

Combine work with study for a higher education qualification, developing your career and earning potential, with no loans, no debts and no age limit.

- > Earn while you learn with no need for a student loan – your fees are paid by the government and your employer
- > Achieve a nationally recognised qualification and gain professional accreditation and membership
- > Develop your career and increase your earning potential
- > Make connections with people from a wide range of industries and backgrounds to help achieve your future career goals and grow your professional network

## ENROLLING ON THE CMDA HAS TURNED OUT TO BE THE BEST DECISION I'VE EVER MADE

Being able to work towards a BA (Hons) degree, a Chartered Manager status and a Level 5 Diploma in Chartered Management whilst continuing with my job has been nothing but beneficial.

I've been able to continuously relate my work experience to my degree and use what I have learnt at University to take back to my role in work. Although working and studying a degree has been challenging, I'm sure I'll never look back and not think it was all worth it.

One of my favourite parts of being enrolled on this course is being in a class with people from all different industries and at all different stages in their career. It's fascinating to see how different people will interpret and apply the different theories dependant on the role they do and the experiences they've had, which has helped challenge my own perceptions and facilitated some really good group discussion.

### Emma Beauchamp

Trainee Account Manager, Gestamp



# STUDYING

## FOR THE CHARTERED MANAGER DEGREE APPRENTICESHIP

The Chartered Manager Degree Apprenticeship provides a fantastic platform for existing and aspirational managers, and operational level business professionals, to challenge themselves and drive innovative business theory and practice back into their respective organisations.

It also encourages personal leadership development – to build your best self through professional leadership practice, learning to learn about yourself, what drives you, how are you perceived by others, how do you ensure that your team is with you.

### HOW DOES IT WORK?

Students will be exposed to a variety of learning methods to develop their knowledge and understanding – from workshops, live case studies and projects, simulations, action learning sets and interactive learning, utilising various learning technologies. Students will learn authentically with and through their peers to develop solutions to challenges in organisations.

The learning takes place at work and on campus. Students will be exposed to a variety of learning and teaching approaches, and hear from expert practitioners in their field as the course includes the opportunity to engage with guest experts from across the region.

The course is taught over three years. Students will attend sessions at the University approximately 40 weeks per year.

A full degree consists of 3,600 notional learning hours equating to 360 credits of learning – 120 credits in each year of study.

For every 20 credits of learning, students will receive approximately six full days of face to face contact time on campus. This is supported by guided independent study time, which may take place on campus or virtually.

A prerequisite of the CMDA is that students will be released from their usual work role for 20% of the time. This 20% may include attending University, practical training at work, learning and support time to write assignments and any training delivered that is not part of the apprentice's normal role.

### MODULES INCLUDE:

#### Year 1

Business Operations	40 credits
Introduction to Business Finance	20 credits
Personal Effectiveness	20 credits
Sales and Marketing	20 credits
Work-based Learning Skills	20 credits

#### Year 2

Business Operational Strategy	40 credits
Digital Business	20 credits
Leading and Managing People in Organisations	20 credits
Project Planning and Research Skills	40 credits

#### Year 3

Advanced Leadership and Performance	20 credits
Contemporary Issues in Management and Practice	20 credits
Strategic Management and Intrapreneurship	20 credits
Professional Project	60 credits

## ASSESSMENT

You are assessed as part of the BA (Hons) Management Practice degree and each of these assessments forms the basis of a portfolio which evidences the achievement of the CMDA. You have regular reviews with your employer and the University to track your progress. At the end of your study you present your portfolio to the CMI and engage in a short viva examination to achieve Chartered Manager status.

Your assessments are designed to test your knowledge, understanding and skills and include:

# 1

A portfolio containing work that covers the whole of the Chartered Manager Standard you need to meet.

# 2

In your final year, a 360 degree feedback on your performance from managers and peers.

# 3

A work-based professional project is a substantial piece of work undertaken in your final year. Your employer and the University work with you to agree the project, and you are supervised and supported by the University and your employer.

# 4

An end point assessment comprising an interview and presentation assessed by a panel of representatives from the University, your employer and an independent assessor (appointed by the CMI).



# APPLICATION INFORMATION

## ENTRY REQUIREMENTS

The course is designed with professionals in mind, and this is reflected in our entry requirements. All applicants must be employed with a supporting organisation.

Your employer sets the general internal selection criteria but you are also required to meet the entry requirements specified by the University.

A typical applicant would have 96 tariff points from at least two A levels (or equivalent), together with maths and English at GCSE, grade 4 (grade C) or above (or equivalent).

**However**, we welcome applications from mature students without conventional entry requirements, and we will take into account alternative qualifications and experience.

## ADVANCED STANDING

Applicants who have completed recent Level 4, 5 and 6 business-related professional qualifications may be offered advanced standing onto the programme. Given the diverse range of professional qualifications and the diverse range of credit value for these qualifications, applications will be considered on an individual basis in consultation with a representative of Teesside University Business School.

## ENGLISH AND MATHS REQUIREMENT

All applicants must be able to evidence GCSE-level English and maths at Grade A\*-C or commit to completing Functional Skills Level 2, in addition to the programme. Applicants will be supported and guided through this process if they do not have these qualifications upon entry to the course. English and maths must be successfully achieved before the student can be awarded their apprenticeship.

## HOW TO APPLY

Teesside University colleagues will support you through each step of the application process.

An employer must confirm to the University that they will be supporting a colleague on the programme before an application is progressed. We work with the employer to progress each individual application. Applicants must complete an application form to aid the programme team to assess their suitability to the programme, and to highlight the knowledge and skill areas they are looking to develop on the Chartered Manager Degree Apprenticeship.



## FUNDING

Apprenticeship levy-paying employers (those with pay bills over £3m) pay for apprenticeship training from their online levy accounts via the government's apprenticeship service. They will also receive a 10% government top-up to their online accounts. Non-levy payers pay only 10% of the cost of apprenticeship training, with the remaining 90% being paid by the government.

Employers in the region who pay the apprenticeship levy can take advantage of the CMDA through an apprenticeship mode of learning through the Chartered Management Degree Apprenticeship which incorporates Chartered Manager Institute competencies.

## COURSE FEE INCLUDES:

- > dedicated support of the Chartered Manager Degree Apprenticeship team
- > invitations to a range of University and Business School events hosted on and off campus
- > membership of CMI
- > support for the in-company mentors
- > all University tuition fees
- > end point assessment fee

## CONTACT US

### For employee or employer queries:

Frankie Bowbrick, Business Relationship Manager

T: 01642 738021

E: [f.bowbrick@tees.ac.uk](mailto:f.bowbrick@tees.ac.uk)

### For course information:

T: 01642 342312

E: [cmda@tees.ac.uk](mailto:cmda@tees.ac.uk)

👉 [tees.ac.uk/businessschool](https://tees.ac.uk/businessschool)





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**Teesside University**

Middlesbrough

Tees Valley

TS1 3BX UK

T: +44 (0) 1642 342933

[tees.ac.uk](https://tees.ac.uk)