WELCOME

In the School of Science, Engineering & Design we offer unique and distinctive styles of courses with one aim in mind: to develop the next generation of problem solvers, innovators and leaders that employers and society need. Our aim is to provide you with an excellent student experience, and at the same time to equip you with the skills, knowledge and confidence that will launch you, as a graduate, on to your chosen career path.
Our design courses

AT A GLANCE

> Design for creative industries
> Fashion
> Fashion buying and merchandising
> Fashion communication and promotion
> Graphic design and illustration
> Graphic design with marketing
> Interior architecture and design

> Interior design
> Product design and creative innovation

Coming soon

> Innovation home design and construction

September 2019 entry
Our design degrees combine artistic flair and creativity with teamwork and a business-like, client-focused approach – and our teaching includes all of these strands. Be inspired and expand your talents while we introduce you to essential knowledge, skills and practices. Extended degrees combine an integrated foundation year, ideal if you need additional preparation in the fundamental design subjects and/or if you don’t have sufficient tariff points to join Year 1 of the degree directly.

Graduates work all over the world – Milan, New York, Shanghai, Krakow, London, Prague, Paris, Lisbon. And, of course, Middlesbrough.

Our courses offer an exciting range of employment possibilities in the arts, entertainment and cultural industries. We enjoy strong local, regional and national links with industry professionals who contribute to teaching and project themes. While mainly vocational, these courses also provide you with useful transferable skills.
Live projects

Students across all design programmes are mentored by industry practitioners and have been engaged in placements with industry locally and internationally. We are currently working on live projects with South Tees NHS Innovation, Nymas and Portakabin.
Why did you choose to study at Teesside University?

I studied at Teesside University largely as it was so highly recommended to me by my college lecturer.

What did you think about your time at university?

I really enjoyed my time. It gave me a great grounding in product design and helped me to make up my mind about what I wanted to do.

What are you doing now?

I’m currently working as a design engineer for Dyson. It’s a great place to work. I’m inspired every day.

How did Teesside help prepare you for your career?

The degree at Teesside helped to give me the confidence to apply and push for a role with such an innovative company.

Ben completed his degree at Teesside University and now works for Dyson.

Ben Russi

BA (Hons) Product Design* graduate
Design engineer, Dyson

Meet...
Facilities

We provide you with individual studios, and access to the latest facilities with skilled technicians who can help you create and innovate. We have a dedicated print room with bookbinding, Mac and PC labs, and a stellar workshop for wood, 3D printing, metalworking and welding, and access to fashion and textiles studios.
You explore spatial design, product design, graphic design, and interactive media. This innovative and unique course offers a holistic approach to develop your academic and vocational skills to help you succeed in the creative industries.

You focus on creativity, specialist skills, new media and technology, and learn to respond to the challenges of a dynamic and rapidly changing range of professions in the creative industries.

The flexible nature of the curriculum content allows you to develop your own individual pathway or specialism within the broad subject areas of spatial design, product design, graphic design and interactive media.

You study at Hartlepool College of Further Education.

UCAS code: W2W9 FdA/DCI

Running over two semesters you are supported in:

- developing and using research skills
- using a variety of sources and stimuli
- evaluating your practice
- exploring ways of working with others
- developing written and verbal communication skills
- discussing and describing your practice.

For up-to-date course and module details visit tees.ac.uk/ug/design

### First year
- Design Communication
- Design Processes in the Creative Industries
- Digital Design for the Creative Industries
- Understanding the Creative Industries
- Work-based Learning

### Second year
- Advanced Digital Design for the Creative Industries
- Advanced Work-based Learning
- Design Contexts
- Design Project 1: Specialist Skills
- Design Project 2: Advanced Specialist Skills
A fashion degree at Teesside embraces knowledge and creativity in the pursuit of creative fashion innovation. This contemporary fashion course is informed by key elements of culture, identity, sustainability, and making, situated by environment and place. As a creative fashion designer you will be immersing yourself in a fast-paced fluid global industry. This course nurtures conceptual and technological skills to foster new ways of thinking. You innovate practices of garment construction and creatively manipulate fabric around the body, developing skills desired by employers with experimentation that pushes your own creative barriers. Experienced professionals share their knowledge and passion in developing collections with a unique global and contemporary identity.

Themes:
- pattern cutting, drape, specialist pattern cutting techniques like Japanese cutting
- fashion theory and fashion cultures
- fashion and identity
- the fashion cycle
- sustainable fashion
- fashion and the environment.

UCAS Code: W233 BA/Fash

You may also be interested in…
> BA (Hons) Fashion (with Foundation Year)

For up-to-date course and module details visit tees.ac.uk/ug/design
BA (Hons) Fashion Buying and Merchandising

Our fashion buying and merchandising course prepares you for a successful career in the global fashion industry. Benefit from key expertise in the global business of fashion. Develop an understanding of international fashion markets, trends, visual communication and product development with supply-chain management, range planning and distribution, sales analysis and international-business management.

Throughout this course you consider how marketing, buying and selling contribute to the fashion business, including internationalisation, sustainability, customer enhancement, business management, entrepreneurship and innovation.

Your career opportunities see you work in areas such as fashion retail, fashion management, fashion business and fashion buying.

UCAS Code: W238 BA/FBM

First year
- Design Project: Range Planning and Development
- Fashion and Textile Cultures
- Foundations of Marketing
- Introduction to Fashion Management
- Professional Skills for Fashion and Textiles
- The Relationships of Buying and Selling

Second year
- Connect
- Fashion and Textiles Enterprise
- Fashion and Textiles Futures
- International Business and Management
- Marketing Communications
- The Fashion Project

Final year
- Contemporary Issues in Business Management
- Fashion Buying project
- Professional Practice: The Fashion Industry
- Professional Product Realisation

You may also be interested in...
- BA (Hons) Fashion Buying and Merchandising (with Foundation Year)

For up-to-date course and module details visit tees.ac.uk/ug/design
This course is ideal if you are passionate about fashion and inspired by the communication of fashion and its related concepts.

Fashion is an essential part of our visual culture and with the recent explosion of new media and interactive, immersive experiences, fashion is engaging with new challenges of image making, innovative communication and visual identities.

Independent and student-centred learning is encouraged in addition to taught sessions with staff. Theoretical work is delivered through illustrated lectures and seminars where there is opportunity for collective discussion.

As image-makers, stylists, art directors, fashion show producers, film makers, public relations experts, bloggers and social networkers, online marketers, traditional writers, journalists, curators, commentators and theorists, you inspire and inform the future of fashion.

UCAS Code: W235 BA/FCP

BA (Hons) Fashion Communication and Promotion

First year
- Fashion and Textile Cultures
- Foundations of Marketing
- Introduction to Fashion Management
- Professional Skills for Fashion and Textiles
- Storytelling
- The Marketing Apprentice

Second year
- Brand Marketing
- Digital Marketing
- Fashion and Textiles Enterprise
- Fashion and Textiles Futures
- Fashion PR, Marketing and Media
- The Fashion Project

Final year
- Digital Marketing in Practice
- Fashion Communication Project
- Major Project: Planning, Analysis, Synthesis
- Professional Practice: The Fashion Industry
- Social Enterprise

You may also be interested in...
- BA (Hons) Fashion Communication and Promotion (with Foundation Year)

For up-to-date course and module details visit: tees.ac.uk/ug/design
**BA (Hons) Graphic Design and Illustration**

Graphic designers are visual communicators who bring ideas to life. This course allows you to build a portfolio of work in an area of your choice – from advertising and branding, to illustration and motion graphics.

Our course structure is flexible and responsive, allowing you to become a multi-skilled graphic designer or to specialise in illustration, graphics for advertising or interaction design.

You undertake a general first year and have the opportunity to specialise from Year 2, based on your developing interests and aptitudes.

You work in areas such as advertising, branding, illustration, typography, book arts, motion graphics, web design, interactive media, and editorial design for magazines and books. You develop your own distinctive portfolio of work, and the course emphasis is on creative ideas and adventurous solutions, combined with a high level of professional awareness and a dedicated work ethic.

UCAS code: W210 BA/GDI

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<thead>
<tr>
<th>First year</th>
<th>Second year</th>
<th>Final year</th>
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<tbody>
<tr>
<td>Activate</td>
<td>Analysis</td>
<td>DIY</td>
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<tr>
<td>Elevate</td>
<td>Articulate</td>
<td>Initiate</td>
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<td>Enterprise</td>
<td>Connect</td>
<td>Magnify</td>
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<td>Hack</td>
<td>Irate</td>
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<td>Storytelling</td>
<td>Now in Production</td>
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<tr>
<td>Workshop</td>
<td>Situate</td>
<td>Studio</td>
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You may also be interested in…

> BA (Hons) Graphic Design and Illustration (with Foundation Year)

For up-to-date course and module details visit [tees.ac.uk/ug/design](tees.ac.uk/ug/design)
BA (Hons) Graphic Design with Marketing*

This course prepares you for a career in the fields of graphic design and marketing. It is a practical and creative programme which combines graphic design, illustration, visual communication and marketing.

You are encouraged to integrate your creative graphic design and communication skills while developing an understanding of the marketing functions essential to a range of careers across the creative industries.

Our course structure is flexible and responsive, allowing you to become a creative graphic designer. You develop your own distinctive portfolio of work underpinned by the knowledge and experience in marketing, buying and selling, visual communication, brand strategy, digital strategies and enterprise.

* Subject to University approval

UCAS code: W210 BA GDI

First year
- Elevate
- Foundations of Marketing
- Hack
- Storytelling
- The Marketing Apprentice
- Workshop

Second year
- Articulate
- Brand Marketing
- Digital Marketing
- Iterate
- Now in Production
- Situate

Final year
- Digital Marketing in Practice
- DIY
- Initiate
- Magnify
- Project X

You may also be interested in...
> BA (Hons) Graphic Design with Marketing (with Foundation Year)*

For up-to-date course and module details visit tees.ac.uk/ug/design
## BA (Hons) Interior Architecture and Design

This course prepares you for an exciting career in the fields of interior architecture and design as you explore how interior architecture can shape and transform spaces to meet the desires of the client.

You explore the design and development of internal spaces in relation to their overall architectural composition, rethinking existing buildings and considering how to convert them to suit a range of uses. Key themes include aspects of interior architecture and design, from psychology and social conditions to structure, furniture design and materials, and decorative elements to structure, form and light.

You use your creative eye alongside an understanding of the structural principles behind buildings, planning and building regulations including sustainable, technical, practical and environmental principles involved in making buildings. And you look at design issues of structure and function in interior architecture and design.

**UCAS code:** W256 BA/IAD

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<thead>
<tr>
<th>First year</th>
<th>Second year</th>
<th>Final year</th>
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<tr>
<td>Building Design: Structures and Technology</td>
<td>3D Solutions</td>
<td>Folio</td>
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<tr>
<td>Design and Shape</td>
<td>Analysis</td>
<td>Realisation</td>
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<tr>
<td>Drawing Architecture</td>
<td>Building Design: Analysis and Regulation</td>
<td>Research and Development</td>
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<td>Making Architecture</td>
<td>Connect</td>
<td>The 3D Environment and Introduction to BIM</td>
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<td>Precedent</td>
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<td>Space and Place</td>
<td>Debates</td>
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</tbody>
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You may also be interested in…

> BA (Hons) Interior Architecture and Design (with Foundation Year)

For up-to-date course and module details visit [tees.ac.uk/ug/design](http://tees.ac.uk/ug/design)
The interior designer considers many design matters including the needs of the end user, creating interior spatial layouts, and improving circulation and function. The interior designer’s role also embraces material specifications, designing bespoke textiles, fittings and furniture, and selecting colour palettes and lighting schemes.

You learn interior decorative arts, trends, fashions and textiles, architectural drawing techniques, 2D and 3D industry-standard CAD, history of design and architecture, plus the essentials of professional practice. Projects replicate professional practice ensuring you are ready for the design profession. You work on live projects with real clients and enter prestigious competitions such as those offered by the Royal Society of Arts.

You have guest lectures and workshops from both professionals in practice and our successful graduates now working throughout the world. Experience iconic architecture through educational visits – recent trips include Paris, Amsterdam and Berlin.

BA (Hons) Interior Design

UCAS code: W250 BA/ID

You may also be interested in...
> BA (Hons) Interior Design (with Foundation Year)

For up-to-date course and module details visit tees.ac.uk/ug/design
This course allows you to develop your career in a multitude of directions, either as designer-makers or as designers for large organisations. 21st-century approaches to product design range from designing one-off, bespoke artefacts to mass-produced objects in their millions.

You focus on creative ideas for the form of products and how they relate to consumer needs and tastes, as well as their environmental impact. There is a strong focus on design thinking, business thinking and how design can be used to deliver solutions to real-world problems.

The design studio and workshops allow for a truly experimental approach to the design and development process through talking, drawing and making. Digital labs and prototyping workshops allow you unlimited access to create and innovate your design solutions.

UCAS code: W240 BA/PDCI

You may also be interested in…

> BA (Hons) Product Design and Creative Innovation (with Foundation Year)

For up-to-date course and module details visit tees.ac.uk/ug/design
Where do you work?
I began my career working with the National Building Specification as a technical writer for the furniture, fixtures and equipment and interior finishes sections of their specification software. I now work as an interior designer for Ward Robinson, a commercial interior design firm based in Newcastle.

What do you do there?
I have been working with Ward Robinson for two years now. I have learnt a huge amount and been given increasingly more responsibility. We work on a range of commercial projects in the hotel, office, education and healthcare sectors and everything else in between. My role involves working on my own and as part of the team to take projects from initial concept right through to completion. I spend my days space planning, producing 3D visualisations alongside detailed drawing packages, as well as putting together mood and sample boards. I also do site visits and attend client meetings, and have recently started leading pitches and presentations which can be nerve wracking but very rewarding.

Any notable experiences?
Last year I had the opportunity to take part in an office exchange and spent three months in Melbourne, Australia working with the interiors team within an architect’s practice. This was an incredible experience. It was amazing to see how the industry works on the other side of the world. I worked on a range of retail projects which was new territory for me. It was interesting to see the difference in the role from within an architect’s practice rather than from within my interior design practice back home.

How did studying at university contribute?
The course at Teesside University helped prepare me for my interior design career. The technical and creative training I received was a great basis to build on when starting out in practice and an essential skill set for the job. There was a strong emphasis on the design process - in responding to a brief by taking inspiration from something small and allowing it to develop into a working design scheme. Living there, it’s tough but you’ll get out what you put in. Work hard and it will pay off and when it pays off it’s a great career to be in.

Louise Roberts
BA (Hons) Interior Design

Louise studied interior design and was a finalist of the Valspar Young Interior Designer of the Year Awards.
EXTRA-CURRICULAR ACTIVITIES

There’s a lot more to student life than studying. Here’s just some of the things you can get involved in.

Sport and wellbeing

We have everything you need to enjoy sport and wellbeing, whether you are a beginner or an experienced competitor. Enjoy our £2.75m gym and try out classes from Zumba to yoga. We also offer a number of complementary therapies for when you need some rest and relaxation.

Volun-tees

Volun-tees supports you to engage in volunteering activities within the local community or on University-led volunteering programmes. There are many reasons why people choose to volunteer - to get an insight into future career options, to gain skills and experience or just to have fun and meet people. Whatever your reason, we’ll show you how to make the most of your time and make sure you enjoy your volunteering experience.

Students’ Union

The Students’ Union is a great place to meet people and get support when you need it. It offers food and entertainment, sport, clubs and societies, support and advice, a jobs service and a shop. The bar offers a variety of meals and drinks throughout the day, whether you pop in for breakfast after your 9.00am lecture, or make a night of it with friends.

Extra-curricular activities

The School of Science, Engineering & Design offers a range of activities throughout the year so you can try something new while making friends and becoming part of a community. Activities include table tennis, walking therapy, taster sessions to build a road legal electric motorcycle, jewellery making using recycled materials, experimental drawing at our international art gallery Middlesbrough Institute of Modern Art (mima), developing a garden with the Green Team, learning about social enterprise, sessions on mindfulness and learning to sleep well.
FIND OUT MORE

Choosing the right course and university can be a big decision but don’t panic, we offer a number of opportunities to help you.

Open days
A great opportunity for you to meet with staff, current students and prospective students, and to get all the information you need about our courses and the fantastic facilities we have here at Teesside. Design your own day by choosing the talks and tours you are interested in.

Design sTUdio12
Design sTUdio12 provides Year 12 students studying design and creative arts subjects the opportunity to experience practical applications of these topics in a university workshop and studio setting.

Summer school
Thinking about university but want to try it out for yourself first? Our residential summer school for Year 12 students offers you the chance to participate in academic sessions and meet with lecturers. You’ll stay overnight in halls of residence and enjoy a range of social activities.

Choosing the right course and university can be a big decision but don’t panic, we offer a number of opportunities to help you.
‘My work was awarded with a merit by the International Society of Typographic Designers and I’m now going on to postgraduate study.’