

Launchpad.



Fuel

Seven week programme
2023





One of the best things was meeting so many like-minded individuals who were in similar positions as me. Being able to bounce ideas off each other was a real game changer and helped me see things from different perspectives. The cohort I was part of was really cool and a lot of us still keep in contact right now.

Rob Bedford | **Juiced**



If you are a Teesside University student, graduate or staff member in the initial stages of starting a business, this industry-led programme is for you.

Fuel brings together Tees Valley business mentors and coaches to deliver topics covering all the stages of starting a business:

- business pitching
- business planning
- finance
- lean methodology, business model canvas, validation board and value proposition canvas tools
- market research
- marketing
- presentation skills
- sales
- test trading.

At the end of the programme you gain:

- business workshops and networking opportunities
- expert mentoring and coaching
- six months dedicated office space at Teesside Launchpad
- the opportunity to pitch for Fuel funding.

To apply

1

Create a 2-minute pitch video that covers:

- an outline of your business idea
- the problem you are solving and for who
- how the Fuel funding would help your business
- what you would spend the Fuel funding on
- your plans for future growth

2

Write a 250-word synopsis about your business idea and why you think the Fuel programme and funding will help you

3

Upload your video to YouTube and email the link and your synopsis to l.dixon@tees.ac.uk

Fuel runs annually July – September
visit tees.ac.uk/launchpad



Don't just take our word for it, hear from some of our successes

The Fuel programme played a significant role in getting our business off the ground. The informative and inspiring workshops from speakers, all experts in their fields with a real passion for what they do, really helped us to shape our business and get it ready for launch. We were able to take what we both knew was a solid business idea and elevate it to the next level thanks to all the practical advice and insight the course provided. We also got to test our ideas thanks to the feedback and support from the amazing Launchpad team running the programme and the other great businesses taking part.

Nick and Frances Moffatt
The School of Illustration Ltd





The Fuel programme was instrumental in the early stages of my business journey, and I'll be forever grateful. It not only helped kick start my business, but the continued support has helped my business grow. The support helped give me the tools I very much needed in the early days and the like-minded community I met on the programme really did give me that extra push of motivation and confidence.

Sophia Gowland
The Petite Agency Ltd



The Fuel programme taught me so many aspects of running a business that I otherwise wouldn't have known – including where to start. I was delighted to have been successful in the pitch and have secured grant money to help take Dey Studios to the next level. As well as funding, I have also moved into studio space at Launchpad. The continued support from Fuel has been amazing for my journey so far. I am very grateful.

Emily Dey
Dey Studios

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Teesside University
Middlesbrough
Tees Valley
TS1 3BX

CAG13191