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# MALAYSIA

## CULTURAL EXCHANGE PROGRAMME

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# WORKSHOPS

WORKSHOP TITLE	CONTENT DESCRIPTION
<b>Cross Cultural Workshop</b>	The Cross Cultural Workshop is to let students to have a better understanding and experience about Malaysia's culture. This workshop contains activities and games which will allow students comprehend Malaysia's cultures from the aspect of Food, Art & Traditional, Game and Languages.
<b>TRIZ Workshop</b>	There is a way to learn about INNOVATION in a systematic approach. The approach is called TRIZ or Theory of Inventive Problem Solving. TRIZ is a Russian methodology discovered about 66 years ago but it has remained a well-kept secret. This open-secret is finally reaching you through the coming workshop by showing you how TRIZ can help you to increase creativity and innovation.
<b>Who Am I? - A Journey of Self Discovery Workshop</b>	Self-discovery is an empowering process for individuals who desire to acquire greater confidence in self and clearer life direction. Besides, people who understand themselves well would live a more satisfying and authentic life as they are more capable of sustaining emotional stability. Participants would be able to gain these benefits through introspection of their inner world and feedback from peers in this workshop.
<b>Blue Ocean Strategy Workshop</b>	Blue Ocean Strategy is a strategy that create uncontested market space and make the competition becomes irrelevant. The Practice of Blue Ocean Strategy facilitates the development of a strong culture that places key emphasis on a high level of professional competency and breakthrough value innovation. Value Innovation provides the foundation for organisations to make the competition becomes irrelevant.
<b>iSpark Session</b>	A one-stop centre built around entrepreneurship ecosystems that promote innovation. Providing support and resources to TAR UC students, staff, alumni and public to accelerate the transformation of ideas to marketable innovations focusing on start-ups. iSparks assists budding entrepreneurs to develop their business to commercialisation. iSpark allows aspiring entrepreneurs to connect, to share ideas, learn, network and build business on campus.
<b>Wau Making Workshop</b>	Wau is an intricately designed Malaysian moon-kite that is traditionally flown in the Malaysian state of Kelantan. It is one of Malaysia's national symbols.

# DISCOVER HERITAGE AND CULTURAL OF MALAYSIA WITH US

## Kuala Lumpur

### 1. Petronas Twin Tower & KLCC

Petronas Twin Towers, the 88-storey buildings were designed by Cesar Pelli & Associates with both towers joined at the 41st and 42nd floors (175m above street level) by a 58 metre-long, double-decker Sky Bridge. Located in the KL city centre, the Petronas Twin Towers' architecture is Islamic-inspired and the buildings primarily house the corporate headquarters of the Petronas Company and other offices.

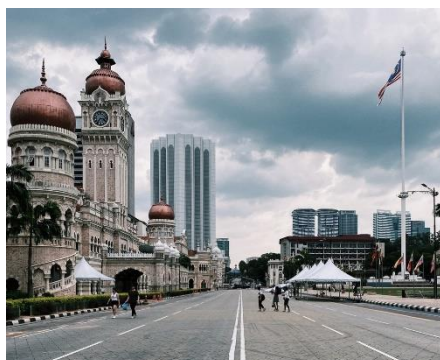


### 2. Batu Caves

Batu Caves is a limestone hill comprising three major caves and a number of smaller ones. Incorporated with interior limestone formations said to be around 400 million years old, the temple is considered an important religious landmark by Hindus. Cathedral Cave – the largest and most popular cavern in Batu Caves – houses several Hindu shrines beneath its 100-metre-high arched ceiling. At the foot of Batu Hill are two other cave temples – the Art Gallery Cave and Museum Cave – which houses numerous Hindu statues and paintings.

### 3. Sultan Abdul Samad Building

The Sultan Abdul Samad Building is among Kuala Lumpur's earliest Moorish-style buildings. It is set to the east of Merdeka Square (Dataran Merdeka) and the Royal Selangor Club, across from Jalan Sultan Hishamuddin. It was built in 1897 and was named after the reigning sultan of Selangor at the time. The distinguished landmark originally served as the secretariat for the colonial British administration.



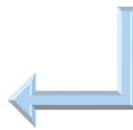
#### 4. Central Market

Central Market, built in 1928, it used to be a simple wet market but in the early 1980s was revamped into a handicrafts outlet. The focus for the city's artistic community, inside the building is a warren of boutiques, handicraft and souvenir stalls with traders selling local merchandise such as authentic Malaysian batik prints and more.



#### 5. Thean Hou Temple

Thean Hou Temple is one of the oldest and largest temples in Southeast Asia. Overlooking the Federal highway, the six-tiered Buddhist temple is also known as the Temple of the Goddess of Heaven. Dedicated to Tian Hou, a goddess said to protect fishermen, the temple is also a shrine where many come to worship Guan Yin, the Goddess of Mercy. Built by KL's Hainanese community in 1894, it is set on a hill and offers wonderful views of the city.



#### 6. Royal Selangor Visitor Centre

Royal Selangor Visitor Centre possesses a long history dated back to the year of 1885. It is well known for its high quality craftsmanship in terms of pewter which makes good gifts and home decorations for individuals all over the world. The museum features various items and equipments and there is also the factory which presents to visitors the process of producing these high quality pewter products.



Malaysia Tourism Centre (MATIC)

Petaling Street



## Putrajaya

### 1. Putrajaya Pink Mosque



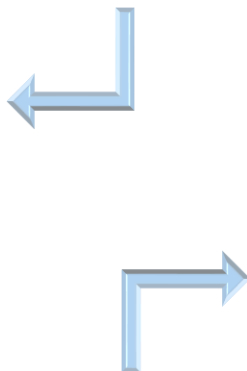
### 2. Prime Minister Office



## Melaka

### 1. A' Famosa Fort

Built in 1511, the settlement used to sprawl across a whole hillside but now only a lone gate (Porta de Santiago) remains. One of the oldest surviving European architectural remains in Asia.



### 2. Christ Church

Christ Church built by the Dutch when they took possession of Malacca from the Portuguese, it's one of Malacca's most defining structures. Christ Church was built in 1753 to celebrate a century of Dutch occupation. The interior of the cathedral has 200 year-old handmade pews, decorative fanlights and plaques that honour Dutch soldiers and locals.

### 3. St. Paul's Church

The St. Paul's Church is at the summit of St. Paul's Hill. Built on the site of the last Malaccan sultan's istana (palace), it was constructed by Portuguese fidalgo (nobleman) captain, Duarte Coelho, in gratitude to the Virgin Mary for saving his life during a storm at sea. Roofless and covered in ferns, it was originally called the Nossa Senhora da Annunciada.

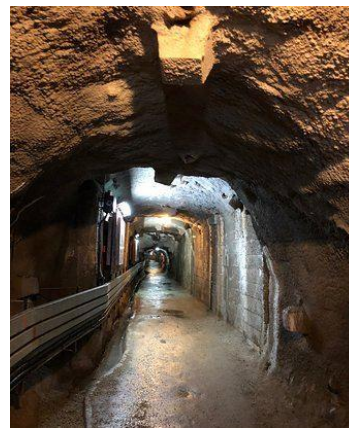


### 4. Jonker Street

Jonker Street – the centre street of Chinatown – was once renowned for its antique shops. However over the years it has turned to clothing and crafts outlets as well as restaurants. The best part of Jonker Street is the night market on Fridays and Saturdays that sells everything from tasty treats to cheap keepsakes.

## Pahang

### 1. Kuantan Tower 188



### 2. Sungai Lembing Mines

### 3. Bentong Durian Farm

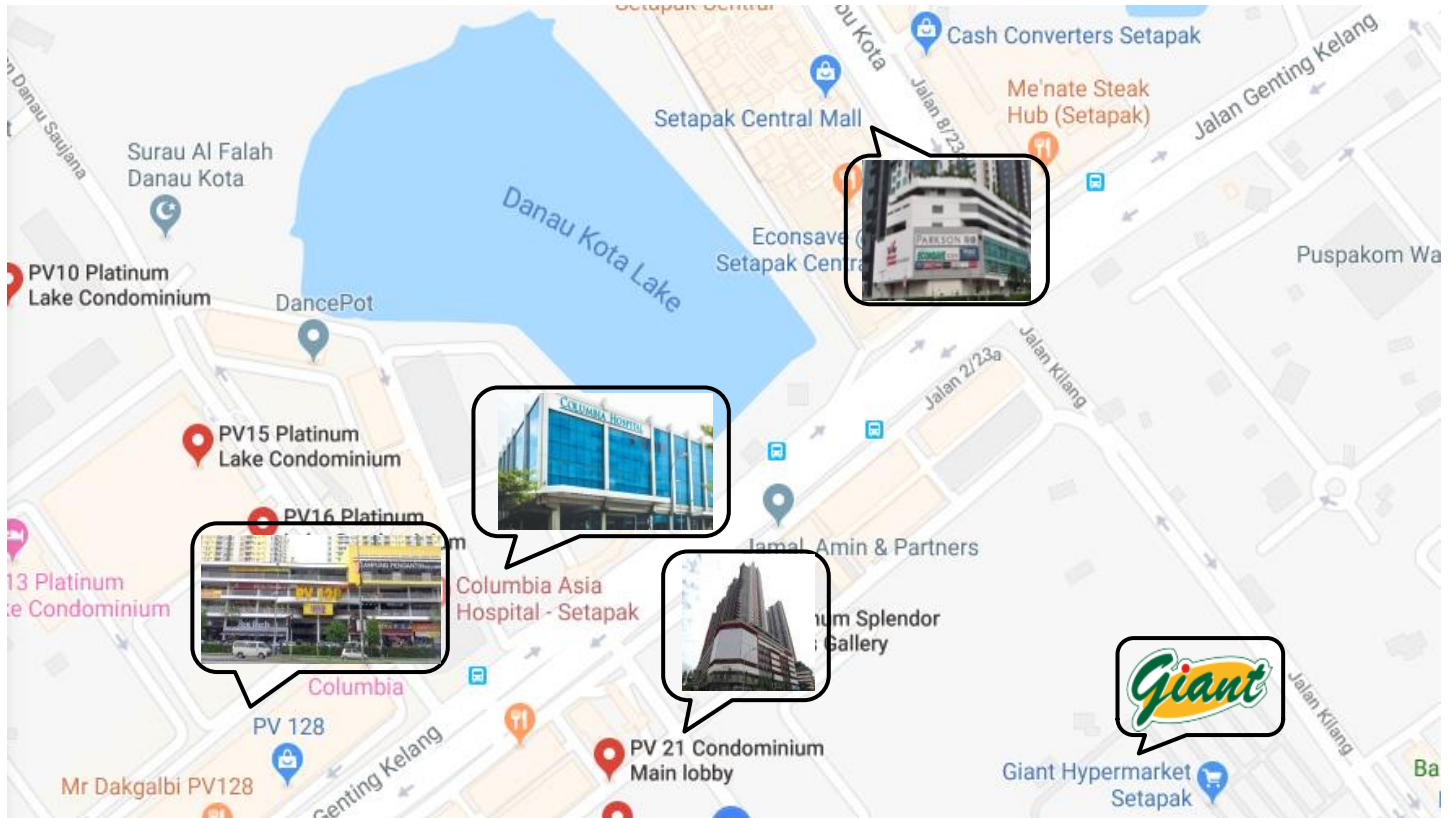


# OFF-CAMPUS ACCOMMODATION

Off- Campus Accommodation (PV21 Residency)



# AREA MAP



\*Nearest LRT Station: Wangsa Maju

\*Public Bus: T250 (WANGSA MAJU LRT <-> TAR UC <-> SETAPAK CENTRAL <-> PV 21)

\*Grab Car