

Teesside 2020

University Corporate Strategy 2015-2020



The Curve teaching and learning building

Teesside 2020: Corporate Strategy 2015-2020

Preface

Welcome to Teesside 2020, our 5-year corporate strategy 2015-2020 for Teesside University. This is published in our 85th year at the heart of higher education and skills in the Tees Valley, here in North East England. The document has been produced in the context of Teesside University being a member of the University Alliance; the established UK Higher Education mission group of universities committed to the UK's cities and regions, and to delivering excellence in teaching, student experience, applied research, working with industry and the professions, and driving economic, cultural and community success.



Introduction

The new University strategy will build on a period of unprecedented growth for the University that has seen us invest more than £250 million to develop our estate at both our main campus in a revitalised Middlesbrough town centre, and at our knowledge campus at Central Park in Darlington which is now home to the National Biologics and Manufacturing Centre.

This investment reflects the commitment we continue to give to support, inspire and develop our students to fulfil their potential and make positive contributions to communities, businesses, professions and economies – regionally and internationally. When this investment is combined with Teesside 2020 it will give us the opportunity to deliver a vision that will allow the University to realise its ambition to be a university with an international reputation for academic excellence.

Alastair MacColl
Chairman, University Board of Governors

Teesside 2020 sets out a new vision for the University that raises the aspiration and ambition of Teesside University to be an international university at the heart of the Tees Valley with a reputation for academic excellence. It will respond to the challenges and opportunities facing universities over the next five years and build Teesside's brand and reputation both nationally and internationally.

With a clear focus on real world impact, we will inspire our students through high quality teaching and learning that prepares them for a career in the global economy and delivers an outstanding student experience.

Through our research and engagement with business and the professions, we will ensure that our teaching and learning is underpinned by knowledge and skills that makes a difference to individuals, organisations and society.

It will be an exciting journey that will transform Teesside over the next five years. We will approach this change with enthusiasm, drive and energy, determined to deliver excellence for our students, partners and the communities we serve.

Professor Paul Croney
Vice-Chancellor and Chief Executive

Vision

Teesside will be a leading University with an international reputation for academic excellence that provides an outstanding student and learning experience underpinned by research, enterprise and the professions.

Mission

Teesside University generates and applies knowledge that contributes to the economic, social and cultural success of students, partners and the communities we serve.

Through education enriched by research, innovation, and engagement with business and the professions, we transform lives and economies.

Values

At Teesside University we seek to enhance the experience of all our students, staff and external partners by:

- > Delivering excellence in learning, research and enterprise
- > Empowering individuals and teams to enhance their contribution to the University
- > Fostering creativity, enterprise and innovation
- > Embracing diversity and actively opposing prejudice
- > Communicating openly, honestly and respectfully at all times
- > Committing to sustainability and the protection of our environment
- > Taking responsibility and demonstrating leadership.



Economic and Social Impact

Teesside University is an educational charitable and chartered organisation. Our mission states our contribution to the economic, social and cultural success not only of our students, but of the communities we serve. Our values talk about taking responsibility, embracing diversity and actively opposing prejudice and injustice.

The University has in place a Corporate Social Responsibility Framework which captures this commitment to service, which we deliver through working in partnership with individuals, communities and civic organisations to address the needs and aspirations of our local communities in the Tees Valley, and all of the other communities across the globe that we reach through our education and research.

Staff and students across our University community are actively engaged in enriching society and the economy in a number of ways.

The University's sustained contribution includes charitable giving, volunteering, enterprise, governance and mentoring - and through award-winning programmes of diverse outreach activity and events in education, research, culture and the arts, heritage, sports, faith, and health and wellbeing.

University Strategic Aims and Outcomes

The following aims and outcomes outline the focus and ambitions of Teesside 2020 and provide the strategic coherence to underpin the five-year strategic plans.

1. Student and Learning Experience

To be the preferred choice for a diverse range of students and professionals by providing a stimulating learning environment and innovative curricula that provides an outstanding student and learning experience.

This will be delivered through the learning and teaching strategy to:

- > Create a learning culture and an innovative curriculum with inspirational teaching informed by research and employer engagement and the professions
- > Collaborate with employers and organisations to develop graduate skills, work experience, and relevance to ensure real-world impact
- > Create a stimulating learning environment that provides the space, facilities and technology for effective learning and personal development
- > Develop professional high-quality staff that deliver to student expectations

2. Research and Innovation

To achieve an increase in the volume and quality of world-leading and internationally excellent research in selected areas of strength that informs learning and teaching, partner activity and knowledge transfer.

This will be delivered through the research and innovation strategy to:

- > Develop high-quality research in selected disciplines and cross-disciplinary themes that has real-world impact
- > Integrate research into teaching and knowledge transfer to develop real world application
- > Use research to support scholarship and personal development for every member of academic staff
- > Grow postgraduate study and research skills

3. Enterprise and Business Engagement

To provide client-focused knowledge services for industry, businesses and the professions that inform student learning and research to support innovation, regeneration and economic growth.

This will be delivered through the enterprise business engagement strategy to:

- > Develop a network of global business and academic partnerships to enhance enterprise and business engagement
- > Grow continuous professional development activity and corporate learning partnerships to generate enterprise and consultancy income
- > Increase the numbers of graduate placements and employability rates
- > Grow the number of student start-ups and spin-out companies using University knowledge and research

4. International Strategy

To be an international university with a global network of partnerships that attracts high-quality students and staff from across the world.

This will be delivered through the international strategy to:

- > Grow international student numbers on campus to create a culturally diverse learning community
- > Create opportunities for international experience within the curriculum and promoting cross-cultural understanding
- > Grow transnational education opportunities to facilitate student and staff exchange and diversify income streams
- > Facilitate international research and knowledge transfer

5. Resources and Business Management

To ensure the University is financially resilient, sustainable and investing significantly in the student experience. Strategic and professional services are best in class, fully supporting the student experience and driving University business management and commercial activities through a model of service excellence.

This will be delivered through a resources and business management strategy to:

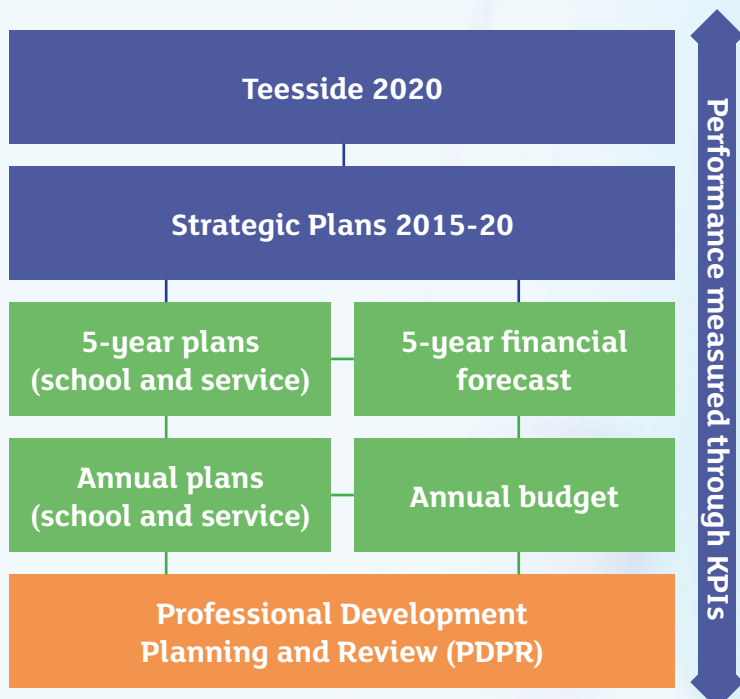
- > Ensure the financial resilience, sustainability and investment capability of the University
- > Maintain effective leadership, development and motivation of the workforce
- > Grow student numbers and revenue on and off campus
- > Deliver and maintain a high-quality campus and associated infrastructure to maximise the student experience
- > Develop and deliver best-in-class strategic and professional services through a model of service excellence.

Strategic Planning and Performance Management

The Vice-Chancellor – supported by the University Executive Team – is accountable to the Board of Governors for implementing the strategy and ensuring its targets are met.

Performance will be regularly reported to the Board that has responsibility for monitoring performance and management of risk. Each individual strategy is led by a member of the University Executive Team and will be operated at School and Department level under the responsibility of the University Senior Management Team and Academic Board, valuing the active engagement of staff and students.

Planning and Performance Model



Consultation and Contribution

All University staff members are invited to shape and contribute to the Teesside 2020 strategy.

Each Dean and Director across the University, through their 5-year plans and annual planning, will be working to an agreed schedule of Key Performance Indicators (KPIs) and targets to ensure that each School and Department can play its part in the delivery of the Teesside 2020 strategy, guided by the vision and mission statements outlined on page 3.

Through the annual Professional Development and Planning Review (PDPR) programme undertaken by each and every member of staff, individual contributions to Teesside 2020 can be identified, with support provided to ensure performance and recognition.

Teesside 2020

Corporate aims

1. **Student Learning Experience** – a student experience which is informed, inspiring and innovative
2. **Research and Innovation** – real world, global, and underpinning academic and industry success
3. **Enterprise and Business Engagement** – knowledge services supporting economic growth and student learning
4. **International Strategy** – an international university with a global network of partnerships and diverse students
5. **Resources and Business Management** – sustainable, ambitious, professional and an admired employer

Mission

Teesside University generates and applies knowledge that contributes to the economic, social and cultural success of students, partners and the communities we serve. Through education enriched by research, innovation, and engagement with business and the professions, we transform lives and economies.

Vision

Teesside will be a leading University with an international reputation for academic excellence that provides an outstanding student and learning experience underpinned by research, enterprise and the professions.

Values

Delivering excellence | Empowering individuals
Fostering creativity | Embracing diversity
Open communication | Commitment to sustainability
Leadership and responsibility

Economic and Social Impact

Our mission states our contribution to the economic, social and cultural success not only of our students, but of the *communities* we serve.

Staff and students across our University community are actively engaged in enriching society and the economy through charitable giving, volunteering, enterprise, governance and mentoring - and through award-winning programmes of outreach activity and events.



Our newly refurbished and extended Orion building



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Making the difference

Teesside University is a
member of University Alliance
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