

Converge: navigating the future of creative practice through international dialogue

Location: School of Arts & Creative Industries, Teesside University, Middlesbrough, UK

Date and Time: 20 June 2024, 9.15am – 5.00pm

Registration [HERE](#)

We are delighted to welcome participants to our upcoming International Summit at Teesside University on 20 June 2024. The event, titled 'Converge: navigating the future of creative practice through international dialogue' will be held at The Curve T1.10.

Our keynote speaker, **Damien Murphy** from XR Stories York University, will kick off the day with an insightful address on how we can enhance teaching and learning, research and creative industries engagement through the embedding of cutting edge creative innovation in technology led creative content, experiences and story telling.

The day will cover a range of captivating and relevant topics designed to foster insightful discussions and innovative thinking. We will delve into the intersection of artificial intelligence (AI) and creative industries, exploring how emerging technologies are reshaping artistic practices and gallery futures. The summit addresses the digital transformation and employability challenges within the fashion sector, highlighting what these changes mean for university degrees and the portfolio mindset required for success in this dynamic field. Moreover, we will examine the role of play as a methodology in fostering cross-media student collaborations, emphasising its importance in contemporary education.

Our presenters include Amos Bianchi (Scuola Politecnica Design) discussing 'We are all just prisoners here / of our Own Device', Bertram Haskins (Noroff University College) on 'Gestalt principles and the structure of the image', Lynne Hugill (Teesside University) exploring 'The digital transformation of the fashion industry and what this means for university degrees which seek to prepare students to thrive in that sector', and Anna Lottesberger addressing 'Employability challenges in the fashion industry: the portfolio mindset.'

Additionally, Isabela Juchniewicz (Prague City University) will present 'Play as methodology in fostering cross-media student collaborations', Professor Sarah Perks and Dr Paul Stewart (Teesside University) will discuss 'Until the end of the world: AI and gallery futures', Rachel Dodds (Teesside University) will speak on 'Adobe creative campus: transforming creativity through innovation', and Professor Biret Tavman (Marmara University) alongside Assistant Professor Esra Ogulmuş Ozkum (Istanbul Topkapi University) will cover 'Expression of knitting art in digital environment.'

This variety of presentations, project showcases, and pitch sessions, offers attendees the opportunity to engage with pioneering projects and initiatives. We anticipate vibrant discussions, the exchange of ideas, and valuable networking opportunities that will pave the way for future collaborations. This summit will be a thought-provoking and enriching experience for all attendees. We look forward to seeing you there and embarking on this journey of exploration and dialogue together.

Schedule

Morning Session

Location: *The Curve, Room T2.01, Southfield Rd, Middlesbrough TS1 3JN*

- 9.15 am Opening remarks
 - Welcome by Dr. Warren Harrison, Pro-Vice Chancellor: International, Teesside University
 - Overview of the day's objectives and schedule by Professor Azadeh Fatehrad, Teesside University
- 9.30am – 10.15am Keynote by Damien Murphy, XR Stories York University
- 10.30am – 12.30pm Panel presentations parallel sessions

Panel 1 Chaired by Claire Louise Staunton (Room T2.01) Link to join remotely - <u>Converge 2024 Parallel Panel Session 1</u> <ol style="list-style-type: none"><i>We are all just prisoners here / of our own device</i> Amos Bianchi, Sculola Politecnica Design<i>Gestalt principles and the structure of the image</i> Bertram Haskins, Noroff University College<i>The digital transformation of the fashion industry and what this means for university degrees which seek to prepare students to thrive in that sector</i> Lynne Hugill, Teesside University<i>Employability challenges in the fashion industry: the portfolio mindset</i> Anna Lottesberger<i>Navigating AI as a Design Student</i> Ana Andersen, Second year graphic design student, Noroff University College	Panel 2 Chaired by Dr Rob Burton (Room T2.02) Link to join remotely - <u>Converge 2024 Parallel Panel Session 2</u> <ol style="list-style-type: none">Play as methodology in fostering cross-media student collaborations Isabela Juchniewicz Prague City UniversityAdobe creative campus- transforming creativity through innovation Rachel Dodds, Teesside UniversityExpression of knitting art in digital environment Professor Biret Tavman, Marmara University Assistant Professor Esra Ogulmuş Ozkum, Istanbul Topkapi UniversityUntil the end of the world: AI and gallery futures Professor Sarah Perks, Dr. Paul Stewart, Teesside University
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- 12:30pm – 13:30pm Networking lunch -The Curve, floor two foyer

Afternoon Session

Location: The Study Centre, MIMA, Centre Square, Middlesbrough TS1 2AZ

2.00- 4.00pm Project presentations chaired by Lynne Hugill

Remote link to join virtually -

[Converge 2024 - Project Presentations](#)

- Marmara Teesside University ashion Project* Professor Biret Tavman, Marmara University & Vicky Wake Teesside University
- Face and Reverse Project Professor Biret Tavman, Marmara University

3. *RESTART – Every wound can be healed* Anna Lottersberger, Head of Industry Relations – Plena Education, Giusy Liguori, Lecturer at Ferrari Fashion School
4. *The PCU design and production collective: bridging classroom, community, and the creative industries* George Allen, Dean of the School of Art and Design, Prague City University & Ondrej Fucik, Associate Dean of the School of Art and Design, Prague City University
5. *Uni > Work > Alumni > Educate >* Sean McAlorum, BA (Hons) Graphic Design Programme Leader Prague City University
6. *Green kid- a collaborative project with York University-* Julian Lawrence, Senior Lecturer Comics Teesside University

- 3.30pm Coffee break
- 4.45pm – 4.15pm Film screening by CEV Madrid
- 4.15- 4.30pm Closing remarks by Dr Rob Burton, Associate Dean (International), School of Arts & Creative Industries
- 5:00pm End